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za mir i razvoj  
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11000 Beograd, Serbia

**ECPD Headquarters**

European Center  
for Peace and Development  
Centre Européen  
pour la Paix et le Développement  
Centro Europeo  
para la Paz y el Desarrollo  
Европейский центр  
мира и развития



University for Peace established by the United Nations

18 August 2014

**European Center for Peace and Development UN University for Peace**, in the framework of the ECPD International Program of Transfer of Knowledge System, at the initiative of the **Ministry of Health of Montenegro and Ministry of Health of the Federation of Bosnia and Herzegovina** organises

## **I ECPD REGIONAL CONFERENCE**

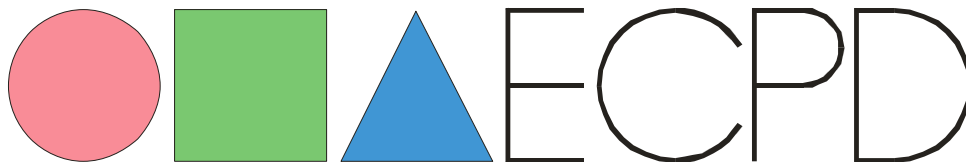
# **PHARMACOECONOMIC ASPECTS OF THE HEALTH SYSTEMS IN SOUTH EAST EUROPE**

**(Brijuni, 12 – 13 September 2014)**

Considering the increasingly important role of pharmacoeconomics and pharmacoeconomic analysis in decision making, as well as still inadequately developed resources in this multidisciplinary field in the health systems of South East Europe, European Center for Peace and Development UN University for Peace has initiated, at the proposal of the Ministry of Health of the Federation of Bosnia and Herzegovina and Ministry of Health of Montenegro, for organising a series of regional meetings with participation of key decision makers with a view to improving and strengthening capacities in this field.

### **Preliminary Program of the Conference**

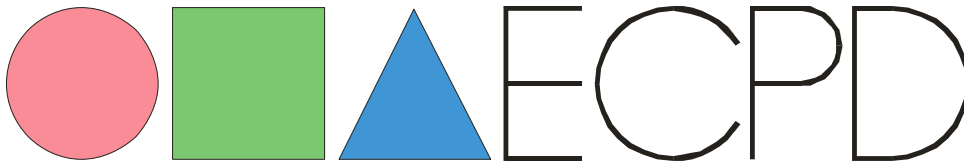
- **Economic benefits from health economics**
- **Importance and practical implementation of the economic evaluation of health treatments and programs. Challenges and benefits for decision makers in health sector.**
- **Pharmacoeconomic paradigm in the assessment of health systems**
- **Pharmaceutical industry as engine for growth and full employment of SEE economies**
- **Importance of implementation of pharmacoeconomic principles for successful health system reforms. European, regional and Croatian experiences**
- **Pharmacoeconomics and assessment of health technologies – experiences in the implementation in the health system of Serbia**



- **Position of pharmaceutical industry on SEE markets**  
**Recommendations for decision makers in the health systems of the Region**
- **Participation of patients in the economic evaluation and research on outcomes**
- **Comparative market analysis, defining the list of essential medicines and price and refund policies in the Region**
- **Experiences and effects in the implementation of centralised public procurement of drugs in Serbia**
- **Practices in HTA implementation in Croatia. Recommendations for decision makers in the health systems in the Region.**
- **Image of pharmaceutical industry in the Region. Pharmacoeconomics as a common language with decision makers in health sector**

#### Preliminary List of Lecturers

- ***Prim. Dr. Siniša Varga**, Minister of Health of the Republic of Croatia*
- ***Dr. Zlatibor Lončar**, Minister of Health of the Republic of Serbia*
- ***Prof. Dr. Miodrag Radunović**, Minister of Health of Montenegro*
- ***Mr. Nikola Todorov**, Minister of Health of the Republic of Macedonia*
- ***Prof. Dr. Rusmir Mesihović**, Minister of Health of the Federation of Bosnia and Herzegovina*
- ***Dr. Dragan Bogdanić**, Minister of Health and Social Welfare of the Republic of Srpska*
- ***Prof. Dr. Vesna Kopitović**, Provincial Secretary of Health, Social Policy and Demography, Autonomous Province Vojvodina*
- ***Prim. Dr. Goran Čerkez**, Chair of the SEEHN Executive Committee*
- ***Prof. Dr. Klaus-Dirk Henke**, Chair of Public Finance and Health Economics at the Technical University, Berlin*
- ***Prof. Dr. Arne Bjornberg**, Executive Director Health Consumer Powerhouse and Chief Operating Officer - EHCI (European Health Consumer Index) team, Sweden*
- ***Mr. Antonius Verheijen**, Head of the World Bank Office in Serbia*
- ***Prof. Dr. Ana Stavljenić-Rukavina**, Professor emeritus DIU Libertas, Croatia*
- ***Dr. Sc. Kenan Hrapović**, Director of the Health Insurance Fund of Montenegro*
- ***Mr. Sc. Maja Parnardžieva-Zmejkova**, Director of the Health Insurance Fund of Macedonia*
- ***Ms. Tatjana Prenda Trupec**, Acting Director of the Croatian Health Insurance Fund*
- ***Prof. Dr. Momčilo Babić**, Director of the Health Insurance Fund of the Republic of Serbia*
- ***Ms. Novka Agić**, Director of the Health Insurance and Reinsurance Fund of the Federation of Bosnia and Herzegovina*
- ***Mr. Sc. Darko Tomaš**, Director of the Health Insurance Fund of the Republic of Srpska*



- **Prof. Dr. Tihomir Domazet**, Director of the Croatian Institute of Finance and Accounting
- **Prof. Dr. Slobodan Lang**, European Council of the Croatian Parliament
- **Mr. Sc. Vanesa Benković**, Consultant and Director of Research Department, Croatian Society for Pharmacoeconomics and Health Economics
- **Mr. sc. Tanja Novaković**, President at Pharmacoeconomics Section of Pharmaceutical Society of Serbia
- **Mr. Mark Parker**, Senior Health Economists, Liverpool University, UK
- **Mr. Sc. Tarik Čatić**, President ISPOR Bosnia and Herzegovina
- **Prof. Dr. Josip Čulig**, President ISPOR Croatia
- **Dr. Marinko Bilušić**, ISPOR Croatia
- **Prof. Dr. Samir Banoob**, Professor University of Tampa, Florida, USA
- **Mr. Sani Pogorilić**, Director of the Croatian Innovative Drug Manufacturers' Association
- **Mr. Marinko Veković**, Regional Manager Berlin Chemie Menarini, Representative of EFPIA
- **Ass. Prof. Dr. Simo Vuković**, ECPD UPUN

### Application Form and Participation Fee

The participation fee for the Conference is **470 EUR**.

All **applications** should be sent to: European Center for Peace and Development (ECPD) University for Peace, Terazije 41, 11000 Belgrade, Serbia; tel. +381 11 3246-041, 3246-042, 3246-043, fax: +381 11 3240-673, +381 11 3234-082; e-mail: [ecpd@Eunet.rs](mailto:ecpd@Eunet.rs) and [office@ecpd.org.rs](mailto:office@ecpd.org.rs)

**Working languages:** English/Croatian/Serbian

### Hotel Accommodation

The European Center for Peace and Development UN-mandated University for Peace has provided accommodation for the Conference participants at the **Hotel "Neptun"** in Brijuni Islands, the venue of the Conference, at preferential rates: Bed and breakfast in a single room - **82 EUR** per person and in a double room - **65 EUR** per person; Semi-board in a single room - **95 EUR** and semi-board in a double room - **78 EUR** per person; Full board in a single room - **108 EUR** and in a double room - **91 EUR** per person.

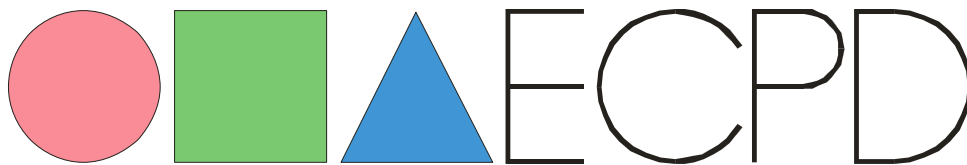
We enclose herewith the form for the reservation of accommodation in the above-mentioned Hotel and recommend you to make your reservation through the ECPD Secretariat.

Looking forward to your application and meeting you soon, we remain,

Sincerely yours,

ECPD EXECUTIVE DIRECTOR  
(Prof. Dr. Negoslav P. Ostojić)





EVROPSKI CENTAR ZA MIR I RAZVOJ (ECPD)  
UNIVERZITETA ZA MIR UJEDINJENIH NACIJA

**I ECPD REGIONAL CONFERENCE**  
**PHARMACOECONOMIC ASPECTS**  
**OF THE HEALTH SYSTEMS**  
**IN SOUTH EAST EUROPE**

**(Brijuni, 12 – 13 September 2014)**

**APPLICATION FORM**

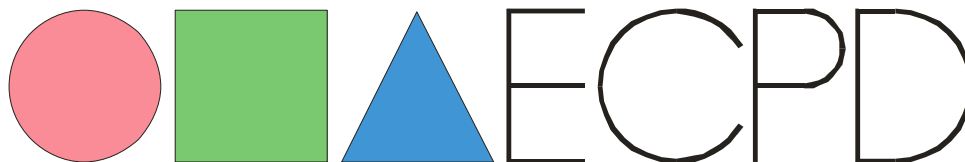
1. Name and surname \_\_\_\_\_
  2. Educational background \_\_\_\_\_
  3. Speciality \_\_\_\_\_
  4. Organization (name, address) \_\_\_\_\_  
\_\_\_\_\_
  5. Workplace or function \_\_\_\_\_
  6. Address for correspondence (if different than the given one) \_\_\_\_\_  
\_\_\_\_\_
  7. Phone \_\_\_\_\_ Fax \_\_\_\_\_
- e-mail address: \_\_\_\_\_

The Application Form should be submitted to the European Center for Peace and Development (ECPD) University for Peace, Terazije 41, 11000 Belgrade, fax: +381 11 3240-673, +381 11 3234-082; e-mail: office@ecpd.org.rs and ecpd@eunet.rs

The participation fee should be paid through ECPD account. Regarding the payment instructions, please contact ECPD Financial Department, tel. +381 11 3246 041; +381 11 3246 042; +381 11 3246 044; e-mail: office@ecpd.org.rs and ecpd@eunet.rs

Place and date \_\_\_\_\_ Candidate \_\_\_\_\_

(Signature)



## INFORMATION ON THE ACCOMMODATION OF PARTICIPANTS

### **I ECPD REGIONAL CONFERENCE ON PHARMACOECONOMIC ASPECTS OF THE HEALTH SYSTEMS IN SOUTH EAST EUROPE (Brijuni, 12 - 13 September 2014)**

The European Center for Peace and Development (ECPD) established by the University for Peace of the United Nations, the organizer of the **I ECPD Regional Conference on Pharmacoeconomic Aspects of the Health Systems in South East Europe**, has provided, at reduced prices, accommodation for the participants at the Hotel „Neptun”:

ROOM TYPE	TYPE OF SERVICE	PRICE OF ACCOMMODATION PER PERSON
Single room	Overnight	82 EUR
Double room	Overnight	65 EUR per person

Accommodation costs will be paid by participants when checking out of the Hotel or beforehand by payment into the account of the Hotel.

We kindly ask you to forward the application for Hotel reservation to the Secretariat of ECPD , Terazije 41, fax: +381 11 3234 082; +381 11 3240 673, e-mail: office@ecpd.org.rs or ecpd@EUnet.rs.

ECPD SECRETARIAT

Kindly make your reservation for accommodation in good time by forwarding the following details:

Name and Surname: \_\_\_\_\_,

I wish accommodation in 1/1 room ☐ or 1/2 room ☐

Date of arrival: \_\_\_\_\_, flight: \_\_\_\_\_, airport \_\_\_\_\_

Date of departure: \_\_\_\_\_, flight: \_\_\_\_\_, airport \_\_\_\_\_

Place and date

Signature

\_\_\_\_\_

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