

**Evropski centar  
za mir i razvoj**  
Terazije 41  
11000 Beograd, Srbija

**ECPD Headquarters**

**European Center  
for Peace and Development**  
**Centre Européen  
pour la Paix et le Développement**  
**Centro Europeo  
para la Paz y el Desarrollo**  
**Европейский центр  
мира и развития**



University for Peace established by the United Nations

Belgrade, 28 July 2017

**The European Center for Peace and Development University for Peace established by the United Nations**, an international educational and research organisation from the UN academic system, in the framework of the ECPD International Program of Transfer of Knowledge System, in cooperation with **Ministry of Health and Social Welfare of the Republic of Srpska**, and the ministries of health of **Montenegro, Federation of Bosnia and Herzegovina, South Eastern Europe Health Network (SEEHN), Technical University in Berlin (Germany)**, and **Long Island University (USA)** organizes

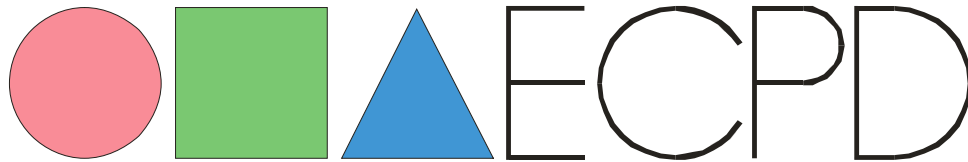
#### **IV ECPD REGIONAL CONFERENCE ON PHARMACOECONOMICS WITH THE MAIN TOPIC**

### **HEALTH CARE: PROCESS MANAGEMENT, FINANCING AND PURCHASING**

**(Hotel „Milenij” - Opatija, 29 - 30 September 2017)**

Considering an increasingly important role of pharmacoeconomics and pharmacoeconomic analysis in decision-making process, as well as still inadequately developed resources in this multidisciplinary field in the health systems of South East Europe, the European Center for Peace and Development UN University for Peace has initiated a series of regional conferences, round tables and meetings in the countries across the Region for key decision makers, with a view to improving and strengthening capacities in this field.

The Conference will be chaired by **Prof. Dr. Klaus-Dirk Henke**, Chair of Public Finance and Health Economics of the Institute of Economics and Commercial Law at the Technical University in Berlin, as Chair, and **Prof. Dr. Dušan Keber**, President of the Red Cross of Slovenia, University of Ljubljana, **Prof. Dr. Ana Stavljenić-Rukavina**, Libertas International University, Croatia, and **Prof. Dr. Jeffrey Levett**, ECPD Health Studies Director, Greece as Co-Chairs.

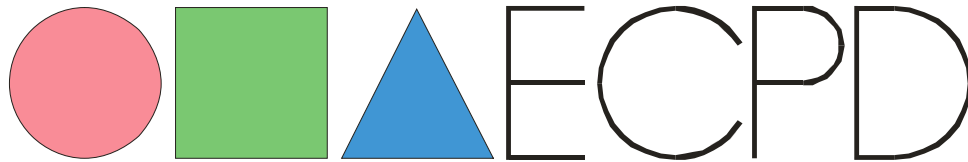


## Preliminary Program

- **Payment in Healthcare According to Quality**
- **Public health surveillance in emergency situations as part of health disaster management to ensure distribution and delivery of medications to vulnerable groups**
- **Availability of Drugs to All Citizens Worldwide Through International Solidarity: An (Im)Possible Mission**
- **Smart Health and Intelligent Ubiquitous Technologies for Health and Wellbeing**
- **Biosimilars – –new specialty – can we afford it**
- **How to measure the benefits of the pharmaceutical industry - An empirical approach**
- **Image of Pharmaceutical Industry in the Region. Pharmacoeconomics as a Common Language with Decision Makers in Health Sector**
- **Patient's Adherence To Prescribed Medication**
- **Process Management of Pharmaceutical and Medical Products in a Hospital – How to analyse and enhance them**
- **The second health care market**
- **Public Spending for Medicinal Products in the Face of Strong Innovation and Economic Crisis: Improving Access to New Drugs**
- **Access to high cost treatments and value-based purchasing**
- **The Value of Innovation in Rare Diseases**
- **UHC and essential medicines: increasing access through fair pricing**
- **Combining Pharmaceutical Therapies with E-Health – A Health Economic Evaluation of Costs and Benefits**

## Preliminary List of Lecturers

- *Prof. Dr. Milan Kujundžić, Minister of Health of the Republic of Croatia*
- *Dr. Dragan Bogdanić, Minister of Health and Social Welfare of the Republic of Srpska*
- *Dr. Sc. Kenan Hrapović, Minister of Health of Montenegro*
- *Ass. Prof. Dr. Vjekoslav Mandić, Minister of Health of the Federation of B&H*
- *Prof. Dr. Jeffrey Levett, ECPD Health Studies Director, Greece*
- *Prof. Dr. Klaus-Dirk Henke, Public Finance and Health Economics of the Institute of Economics and Commercial Law at the Technical University in Berlin*
- *Prof. Dr. Ana Stavljenić-Rukavina, Liberates International University, Croatia*
- *Prof. Dr. Dušan Keber, University of Ljubljana, President of the Red Cross of Slovenia*



- **Prof. Dr. Slavica Đukić Dejanović**, Minister without portfolio in the Government of the Republic of Serbia
- **Prof. dr Reinhard Busse**, Chair of Department for Health Care Management at the Technical University in Berlin
- **Prof. Dr. Nebojša Arsenijević**, Rector of the University of Kragujevac
- **Dr. Per Troein**, IMS Health, London, UK
- **Prim. Dr. Goran Čerkez**, Deputy Minister of Health of the Federation of B&H
- **Prof. Dr. Rusmir Mesihović**, former Minister of Health of the Federation of B&H
- **Prof. Dr. Thomas Lux**, Head of Competence Center eHealth, University of Applied Science Niederrhein, Germany
- **Prof. Dr. Alvaro Hidalgo Vega**, University of Castilla-La Mancha, Spain
- **Dr. Sci. Antoni Gilabert**, Director of Pharmacy and Medicine, Catalan Health and Social Care Consortium, Spain
- **Mr. Benno Legler**, Head of Health Economy Research, WiFOR, Germany
- **Dr. Julijan Naskov**, Celgene International General Manager for Alpe Adria Region
- **Mr. Sani Pogorilić**, President of Croatian Innovative Drug Manufacturers Association
- **Mr. Marinko Veković**, California, USA
- **Prof. Dr. Josip Čulig**, "Andrija Štampar" Teaching Institute of Public Health, Croatia
- **Prof. Dr. Branka Legetić**, former Regional Advisor from WHO-PAHO, Serbia
- **Mr. Sci. Dr. Fedor Dorčić**, Director of the Croatian Health Insurance Fund
- **MSc. Sead Čirgić**, Director of the Health Insurance Fund of Montenegro
- **Ms. Novka Agić**, Director of the Health Insurance and Reinsurance Fund of the Federation of B&H
- **Dr. Sašo Stefanoski**, Director of the Health Insurance Fund of Macedonia

### **Application Form and Participation Fee**

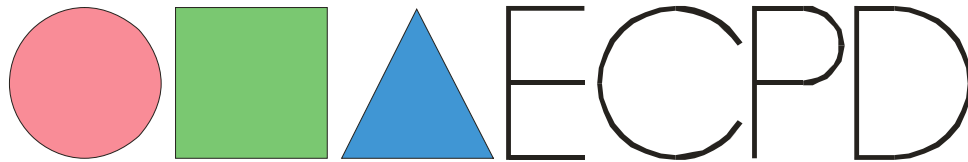
**The participation fee** for the Conference is **EUR 470**.

All **applications** should be sent to: European Center for Peace and Development (ECPD) University for Peace, Terazije 41, 11000 Belgrade, Serbia; tel. +381 11 3246 041 (042 - 045), fax: +381 11 3240 673, +381 11 3234 082; e-mail: [ecpd@Eunet.rs](mailto:ecpd@Eunet.rs) and [office@ecpd.org.rs](mailto:office@ecpd.org.rs); [www.ecpd.org.rs](http://www.ecpd.org.rs)

**Working languages:** English/simultaneous translation provided

### **Hotel Accommodation**

The European Center for Peace and Development UN-mandated University for Peace has provided accommodation for the Conference participants at the **Hotel "Milenij"** in **Opatija**, the venue of the Conference, at preferential rates: **Bed and breakfast** in a single



room – **101 EUR** and in a double room – **79 EUR** per person. We enclose herewith the form for the reservation of accommodation and recommend you to make the hotel booking directly with the Hotel “Milenij”. Contact person: Amelija Mujić, phone: +385 51 278 016; fax: +385 51 202 020; e-mail: milenij@milenijhoteli.hr; www.milenijhoteli.hr

Looking forward to your application and meeting you soon, we remain,

Sincerely yours,

CONFERENCE CO-DIRECTORS  
(Prof. Dr. Klaus-Dirk Henke)

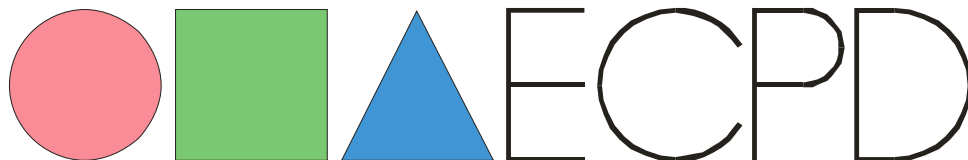
(Prof. Dr. Jeffrey Levett)

(Prof. Dr. Dušan Keber)

(Prof. Dr. Ana Stavljenić-Rukavina)



ECPD EXECUTIVE DIRECTOR  
(Prof. Dr. Negoslav P. Ostojić)



EUROPEAN CENTER FOR PEACE AND DEVELOPMENT (ECPD)  
UNIVERSITY FOR PEACE ESTABLISHED BY THE UNITED NATIONS

**IV ECPD REGIONAL CONFERENCE ON PHARMACOECONOMICS  
WITH THE MAIN TOPIC**

**HEALTH CARE: PROCESS MANAGEMENT,  
FINANCING AND PURCHASING**

**(Hotel „Milenij” - Opatija, 29 - 30 September 2017)**

**APPLICATION FORM**

1. Name and surname \_\_\_\_\_

2. Educational background \_\_\_\_\_

3. Specialty \_\_\_\_\_

4. Organization (name, address, phone) \_\_\_\_\_

5. Workplace or function \_\_\_\_\_

6. Address for correspondence (if different than the given one) \_\_\_\_\_

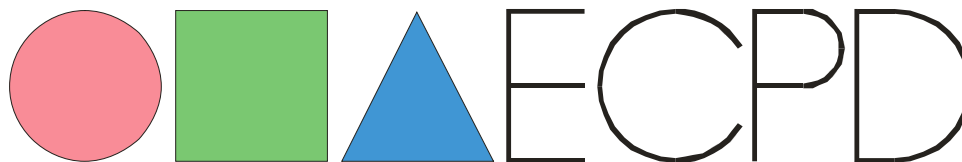
7. Phone \_\_\_\_\_ Fax \_\_\_\_\_

e-mail address: \_\_\_\_\_

The Application Form should be submitted to the European Center for Peace and Development (ECPD) University for Peace, Terazije 41, 11000 Belgrade, fax: +381 11 3240 673, +381 11 3234 082; e-mail: office@ecpd.org.rs and ecpd@eunet.rs www.ecpd.org.rs

The participation fee should be paid through ECPD account. Regarding the payment instructions and issuing of proforma invoice, please contact ECPD Financial Department: tel. +381 11 3246 041; +381 11 3246 042; +381 11 3246 044; e-mail: office@ecpd.org.rs and ecpd@eunet.rs

Place and date \_\_\_\_\_ Candidate \_\_\_\_\_



INFORMATION ON THE ACCOMMODATION OF PARTICIPANTS

**IV ECPD REGIONAL CONFERENCE ON PHARMACOECONOMICS**

**(Hotel „Milenij” - Opatija, 29 – 30 September 2017)**

The European Center for Peace and Development (ECPD) established by the University for Peace of the United Nations, the organizer of the **IV ECPD Regional Conference on Pharmacoeconomics**, has provided, at reduced prices, accommodation for the participants at the **Hotel „Milenij”**:

ROOM TYPE	TYPE OF SERVICE	PRICE OF ACCOMMODATION
Single room	Bed & breakfast	101 EUR
Double room	Bed & breakfast	79 EUR per person

We kindly ask you to make the hotel booking directly with the Hotel “Milenij”. Contact person: Amelija Mujić, phone: +385 51 278 016; fax: +385 51 202 020; e-mail: milenij@milenijhoteli.hr; www.milenijhoteli.hr

ECPD SECRETARIAT

Kindly make your reservation for accommodation in due time by forwarding the following details:

Name and Surname: \_\_\_\_\_

I wish accommodation in 1/1 room  or 1/2 room

I wish type of hotel service: Bed & breakfast  or Full board

Date of arrival: \_\_\_\_\_, flight: \_\_\_\_\_, airport \_\_\_\_\_

Date of departure: \_\_\_\_\_, flight: \_\_\_\_\_, airport \_\_\_\_\_

Place and date

Signature

\_\_\_\_\_

\_\_\_\_\_