









Republican Institute for the Protection of Cultural-Historical and Natural Heritage, Banja Luka

European Center for Peace and Development of University for Peace established by United Nations

City of Banja Luka Ministry of Culture Republic of Serbia

THE FIRST REGIONAL CONFERENCE ON INTEGRATIVE PROTECTION

"CULTURAL LANDSCAPE – A MODERN APPROACH TO THE PROTECTION OF CULTURAL AND NATURAL HERITAGE IN THE BALKANS"

Banja Luka, 30 October – 1 November 2006 Banski Dvor Trg Srpskih vladara 2

The First Regional Conference on Integrative Protection entitled *CULTURAL LANDSCAPE – A MODERN APPROACH TO THE PROTECTION OF CULTURAL AND NATURAL HERITAGE IN THE BALKANS*, held in Banja Luka, on 30 October – 1 November 2006, hereby adopts, on the basis of the contributed papers and discussions, the following:

CONCLUSIONS AND RECOMMENDATIONS

I

- **Identification and definition of the elements** of cultural policy, especially with respect to the protection of cultural-historical areas and the management of protected natural zones, where it is necessary to ensure balanced and sustainable development;
- **The need for preparing development strategy,** cultural policy, planning and management with a view to achieving the sustainable development of the region;
- **The use of the notion of cultural landscape** through its inclusion in legal documents and cultural policy in accordance with international conventions and recommendations:
- **The planning** of cultural policy measures and the **strategy of sustainable development** from a cultural viewpoint, proceeding from the current state of environmental, cultural, historical and natural heritage;











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- **Integration** of cultural policy and management in planning the protection of cultural, historical, natural and spiritual heritage within the development of urban and rural environments, thus improving the management of historical sites and cultural landscapes in a high-quality manner;
- **The strategy and guidelines** for the preservation of cultural landscape (prevention of unlicensed construction, unlawful forest felling, unlawful concessions for a part of cultural landscape, etc.);
- The preparation of a questionnaire relating to the state and development potentials of cultural-natural entities, as a starting point for the database to be used in the preparation of physical plans, development plans, economic valuation fundaments, management of plans, strategies, scientific studies, tourism-related and promotional materials, etc.;
- **Defining the network of actors:** local and regional government institutions that should cooperate (at the local, national, regional and European levels) in the protection and creative development of cultural landscapes of historical, aesthetic and environmental significance;
- Compiling a list of experts and reference institutions (research and other institutes, universities, faculties, cultural institutions, tourist and non-governmental organizations, etc.);
- **Strengthening the process of local development,** based on the valuation of cultural and natural heritage, through education in the form of lectures, seminars, workshops, specializations, etc.

II

- Ensure continuity in the work of the Conference by holding a meeting once a year;
- Select Banja Luka and other regional locations as the venue of an annual Conference under the name of Banja Luka Conference;
- Set up a Scientific Board of the Conference in permanent session;
- The Conference should serve as an advisory body to governments, ministries and regional and local authorities. For that purpose European Center for Peace and Development of University for Peace established by United Nations will consider, in cooperation and with support of UNIDROIT and other international organization, the possibility to set up an **international expert group**, which will treat the issues of utmost importance not only for the Balkan countries, and at the same time it will assist the international community in its efforts along those lines.











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III

The road the Balkans must travel to reduce inequity through development, and aspire to tolerance and reconciliation is a long one, but that road can be made easier by examining the destruction of its heritage and by promoting its cultural, historical and natural heritage as a common European social capital and European identity. It has to be popularized for the benefit of all, examined by regional and international experts and presented to the world in appropriate ways in order to promote the Balkan identity as a cradle of European civilization, this is one way in which the region can tell its story, reflect upon its various streams of consciousness and parallel realities that it represents and provide an exciting and attractive Balkan narrative for the world. We believe that this is one of the ways to help change the external image of the region.

H.E. Prof. Dr. Takehiro Togo, President of the ECPD Academic CouncilProf. Dr. Jeffrey Levett, National School of Public Health, Athens, Greece

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